

2020 VOLUNTEERING AWARDS

— CANBERRA REGION —

19 May 2020
National Arboretum
6pm-8pm

About the Awards

2020 will be the 29th year of the Volunteering Awards. The Awards are the premier recognition event for volunteers in the Canberra region.

The Awards attract a diverse range of nominations from every sector, including community organisations, environment, sport, tourism, business, arts, education, science and emergency management.

The Awards will be held at the National Arboretum on Tuesday 19 May 2020, during National Volunteer Week. Guests will be treated to drinks and canapes and a chance to network at the start of the event.

We pride ourselves on delivering a premium event for the public, free-of-charge, so everyone can celebrate the contribution of volunteers to the Canberra community.

The Awards engage a broad cross section of the community through the 'Canberra's Choice Award'. In 2019 we recorded over 14,000 votes.

Did you know? Volunteering and Happiness: The Facts

- + 96% of volunteers say that it makes them happier
- + Sustained volunteering is associated with better mental health
- + Volunteers sleep better than those who don't volunteer

Award Categories

- + Volunteer of the Year
- + Volunteer Team of the Year
- + Young Volunteer of the Year
- + Senior Volunteer of the Year
- + Inclusion Award
- + Innovation Award
- + Volunteer Leadership Award
- + Corporate Volunteering Award
- + Canberra's Choice Award
(Canberrans vote for their favourite submission)

ABS statistics demonstrate that 36% of the population volunteers. That equates to over 140,000 Canberrans!



Become a Partner

Demonstrate your support for volunteers in the Canberra region

Volunteering is a cornerstone of the Australian way of life, and the giving of time, talent, skills, and experience, has lasting social, economic, cultural, and personal benefits.

Volunteers are proven to be happier and healthier than their peers, and research demonstrates the economic, social and cultural value of volunteering yields a 450% return for every dollar invested. Volunteering makes an estimated annual economic and social contribution of \$1.5 billion in the Canberra region.

By positioning your organisation as a supporter of volunteering, you will be contributing to the sustainability of a sector working towards a stronger, more connected, and more resilient Canberra region.



VolunteeringACT is the peak body for volunteering and community information in the Canberra region, as well as being a service provider of programs for people experiencing disadvantage and isolation, people with disability and people needing support for mental wellness.

We have a vision of an inclusive Canberra, and a mission to foster inclusion by enabling participation and connection.

We connect people to volunteering opportunities, support volunteer involving organisations with training, advice and volunteer recruitment, make sure information on services and supports is easily accessible to everyone, support people experiencing disadvantage and provide programs to help people reconnect with their community and access supported volunteering roles.

Who will be there?

We receive up to 100 nominations and over 300 guests attend the Awards Ceremony.

Attendees include nominees, nominators, community leaders, volunteer managers, and representatives from the ACT and Federal Government.

The industries and sectors represented at the Awards demonstrate the diversity of volunteering, including;

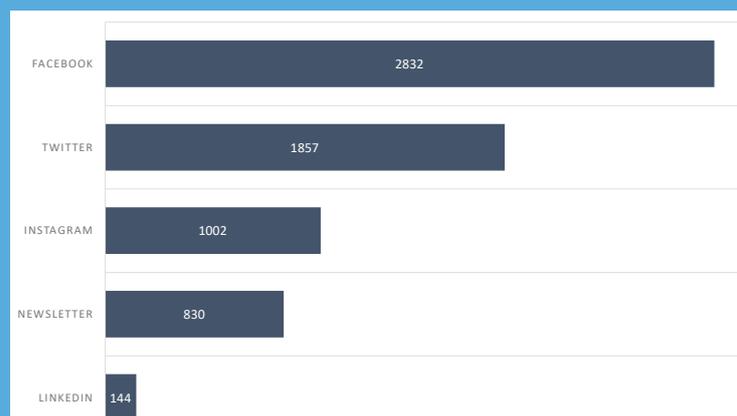
- + Aged care
- + Arts and heritage
- + Business
- + Community services
- + Disability
- + Education and science
- + Emergency management
- + Environment and conservation
- + Health
- + Sport and recreation
- + Tourism

Sharing your message

In addition to demonstrating your support of the volunteering sector to our 300 guests at the Awards, you will be provided with customised opportunities to share your message with our engaged digital audiences.

Our team can help you create personalised content to promote your support for volunteering.

VolunteeringACT's digital audiences:



Presenting Partner

Exclusive Opportunity

\$18,000

+GST

As Presenting Partner, you will demonstrate your support of 140,000 volunteers in the Canberra region. The Volunteering Awards highlight the contribution of volunteers to the community. Your organisation will be associated with the premier recognition event for this diverse group of engaged and committed community members.

Features

- + Exclusive recognition as the Presenting Partner on the following:
 - Volunteering Awards Nomination forms and webpage
 - Social media, e-news and website collateral encouraging nominations
 - Print materials including Awards Ceremony program
 - AV presentation at the Awards Ceremony
 - Acknowledgement by MC at the Awards Ceremony
 - Media release announcing Award winners
- + Naming rights to the Canberra's Choice Award, or an alternative Award category of your choosing
- + Opportunity to present the Canberra's Choice Award to the winner at the Awards Ceremony
- + Photograph with Award winner for your use
- + Short speaking opportunity, or short video presentation, during the Awards Ceremony
- + 2 x Banners at the Awards Ceremony, including 1 banner on stage throughout the event
- + 4 x Tickets to the Awards Ceremony
- + Opportunity to provide a quote for 1 x media release
- + 2 x Dedicated piece of digital content posted on our social media platforms encouraging nominations in your Award category
- + 1 x Dedicated piece of digital content posted on our social media platforms naming your Award category winner
- + Opportunity for a representative from your organisation to sit on the Awards judging panel



For more information contact Vicky Darling, CEO, VolunteeringACT
ceo@volunteeringact.org.au | (02) 6251 4060 | 0477 288 552

Award Partner

8 Opportunities Available

\$3,000

+GST

As an Award Partner, choose the category that best represents your target audience and highlight your support of those volunteers. Be part of the premier recognition event for this diverse group of engaged and committed community members.

Features

- + Recognition as Award Partner for your chosen category on the following:
 - Social media, e-news and website collateral encouraging nominations in your category
 - Print materials including Awards Ceremony program
 - AV presentation at the Awards Ceremony
 - Acknowledgement as the Awards Partner by MC
- + Naming rights to 1 x Award
- + Opportunity to present your Award to the winner at the Awards Ceremony
- + Photograph with Award winner for your use
- + 1 x Banner at the Awards Ceremony
- + 2 x Tickets to the Awards Ceremony
- + 1 x Dedicated piece of digital content posted on our social media platforms encouraging nominations in your Award category
- + 1 x Dedicated piece of digital content posted on our social media platforms naming your Award category winner
- + Lock in your chosen Award category for up to 3 years. Speak to us for more information.

Award Categories

- + Volunteer Team of the Year (Allocated)
- + Young Volunteer of the Year
- + Senior Volunteer of the Year
- + Inclusion Award
- + Innovation Award (Allocated)
- + Volunteer Leadership Award (Allocated)
- + Corporate Volunteering Award (Allocated)
- + Canberra's Choice Award (Presented by the Presenting Partner)



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